

ANNUAL REPORT

2023-24



SOCIAL REVIVAL GROUP OF URBAN RURAL AND TRIBAL (SRout)
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MESSAGE FROM THE DIRECTOR



It gives us immense pride and joy to present the 24th Annual Report of Social Revival Groups of Urban, Rural, and Tribal (SROUT). This milestone is a testament to the relentless perseverance, dedication, and patience that have guided our journey. Starting from a small district in Chhattisgarh, we have steadily expanded our reach across multiple districts of the state, creating meaningful impact and touching countless lives.

From our humble beginnings as a grassroots organization, we are now privileged to collaborate and learn from nationally and internationally renowned institutions. These partnerships have enriched our vision and enhanced our capacity to serve the community more effectively.

Learning has been a cornerstone of our journey, and it remains a continuous process. With each step, we strive to deepen our understanding and contribute to the holistic development of society.

I extend my heartfelt gratitude to all our partner organizations and supporters. Your unwavering trust and collaboration have been instrumental in achieving this success and reaching new heights.

Together, let us continue this journey of transformation and empowerment.

Warm regards,

President

Dicson Masih

Social Revival group of urban rural and tribal (SROUT)

Programs Implemented in Year 2023 - 24

In the Year 2023 – 24 SROUT has implemented below mentioned projects -

S. No	Nature of Assignment	Funding Agency	Duration of assignment	Coverage
1	Watershed development program	NABARD and BALCO	April 2022 to March 2026	3 Village of Korba block of Korba district
2	Child Line	CIF and Women and Child development department	March 2014 to August 2023.	Korba district
3	Shakti Sadan	Ministry of Women and child development	June 2013 to onwards	Korba
4	Children Home boys (For 50 Children)	Women and Child development Department	NOV 2013 ONWARDS	Korba district
5	Arogya	BALCO (Bharat Aluminum Company Limited) CSR	APRIL 2014 ONWARDS	Korba block of korba district
6	Jal Jeevan Mission	PHED Janjgir Champa district of Chhattisgarh state	August 2021 to March 2023	Malkharauda Block of Janjgir Champa District of Chhattisgarh
7	Jal Jeevan Mission	PHED KORBA district of Chhattisgarh state	Septmber2022 to March 2024.	49 Village of Korba Block of Korba District
9	Goat Trust Livelihood Program	Self-Voluntary	September 2023 to March 2025	20 Villages of Korba Block of Korba District
10	Petticoat Stitching Program	NTPC CSR	August 2023 March 2024	CSR Affected Area
11	Farmer Producer Organization	Self	August 2016 Onwards	20 Villages of Korba Block of Korba District

Highlights of The year 2023 - 24

Health awareness program:

- In this financial year 2023-24, SROUT has provided preventive and curative health
- services to more than 47000 community people through various activities under
- AROGYA BALCO CSR Project.
- 7400 people have accessed primary health services through Rural Health Post
- (RHPs), Health camps and Haat Bazar Camps.
- More than 26000 community people got knowledge on HIV/AIDS prevention and
- control services through mass media campaign.
- More than 2500 migrants and truckers have counseled on risk of HIV and

- prevention services through individual and group counseling at Arogya ICTC clinic
- and outreach activities.
- More than 600 community members has sensitized on TB prevention through MAS and VHSNC members.
- More than 1000 youth have got knowledge on de-addiction
- Community Leaders, VHSNC and MAS member have educated on the sensitivity and control of diseases.
- De-addiction action group formed at community level.
- Enhanced collaboration and joint intervention with health department
- Approximate 3000 children have got health screening across 65 AWCs and
- improved status of malnutrition (based on MIS data of PD-hearth) under Arogya
- Project. 25 PD-Hearth session conducted in which 364 children benefitted.
- More than 3500 Mothers are educated and practicing health seeking behavior like ANC
- visits, IFA consumption, diet diversity, improved IYCF practices observed during the home visits.
- Increased consumption of the THR and replication of the recipes to feed the Children.
- 797 mothers are trained on THR recipes to directly address malnutrition.
- More than 1100 mothers got HB test to know their anemia status and 64% anemic
- mother improved their status during this financial year 2023-24.
- 22 TB Patients got help from Our Nikshaya Mitra Initiatives this year.

Support on Pulse Polio Abhiyan

- Pulse Polio Booth with close coordination of Government Health department were implemented in 5 places Niharika, Ghantaghar, CSEB, ITI and Darri Bazar KORBA District of C.G.

Child and women rights and protection-

- More than 2600 children Screened for identification of Malnutrition.
- 25 PD Hearth session for Wellbeing of children covering 364 severe acute malnourished and medium acute malnourished children were conducted.
- During the Year 2023 – 24 a Total of 37 CNCP (Child in need care and protection) children got support from Children Home.
- During the year total 15 children restored with their family with proper counselling and Guidance.
- A Total of 164 Children out of 186 till date Restored with proper education, counselling and training.
- 12 Children from Child home got Skill training and placed for employment.
- Total 7530 cases from child helpline number 1098 were handled from the inception of the child line in Korba District. This year from April to August 2024 a total of 30 cases were addressed.

Women Empowerment –

- Under the Watershed development program of NABARD nurtured and handholding support to the 35 Self-help groups.
- SROUT has formed more than 1000 Self help group from the inception of the organization.
- More than 1000 women got training of skill development and associated with the livelihood activities.
- Two SHG's (self-help groups) were provided with tent material for the work of tent house
- Two SHG's (self-help groups) were provided with Rice mill for the work of Paddy processing.
- Two SHG were provided boutique shop.
- Two SHG were provided grocery material for open a grocery shop for the livelihood support of women.
- 30 Women provided Petticoat Stitching training and linked them for stitching to the garment industry.

Soil and Water Conservation (Watershed)

- Main Phase of Songudha watershed started. Total around 1000 hectare land will treat for soil and water conservation.
- More than 14000 Hectare land was treated in our previous project Parsakhola watershed project.
- More than 800 Families benefitted from the Parsakhola watershed program.
- In the year 2023- 24 around 300 beneficiaries benefitted with different activities of Soil and Water conservation and climate proofing activities.
- SRI, Organic Farming, DRIP Irrigation, Farm Pond, Paddy Bunding, Contour Bunding has been made in Aurakachar, Songudha, and Dondaro Village of Korba district.

Sanitation and cleanliness –

- Awareness program on Sanitation was conducted with the help and support of PHED (Public Health and engineering department) Janjgir Champa district of Chhattisgarh state. Total 81 Panchayat and 109 villages covered.
- Awareness program on Sanitation was conducted with the help and support of PHED (Public Health and engineering department) KORBA district of Chhattisgarh state. Total 35 Panchayat and 49 villages covered.

Farmers Producers organization –

- More than 500 Farmers associated with the Nav kisaan farmer's producer's organization nurtured by the organization. This year more than 800 Farmers benefitted from the FPO Activities.
- Farmers producer's organization input shop is shifted to the new building constructed by the Balco CSR for FPO.
- The Input shop of Farmers producer's organization is continued in operation.

Drug De – Addiction –

- Under the **Arogya Health Project**, drug de-addiction activities have been successfully implemented, reaching approximately **20 villages and slums**. These

initiatives aim to create awareness, provide support, and promote healthier lifestyles among vulnerable communities affected by addiction

Animal Welfare activities -

- This year in 2023 – 24 social Revival group of Urban Rural and Tribal has been engaged in animal welfare program and more than 100 Dog vaccinated for Rabies.
- Rabies Awareness program was organized and community will be benefitted for awareness program.

Drinking Water -

- Awareness program on Drinking water was conducted with the help and support of PHED (Public Health and engineering department) Shakti District of Chhattisgarh state. Total 81 Panchayat and 109 villages covered.
- Awareness program on Drinking water was conducted with the help and support of PHED (Public Health and engineering department) KORBA district of Chhattisgarh state. Total 35 Panchayat and 49 villages covered.

Awards -

- This Year Our Project Got Nutrition Glenmark runner up award in an auspicious occasion at Mumbai the award was being received by Balco CSR Team.

VISION

Our vision is a society in which people live lives with dignity, prosperity and happiness.

MISSION

Our mission is to end poverty by empowering the marginalized and vulnerable sectors of the community; providing them with the capacity to take ownership of their own development. Therefore, women and children are at the forefront of our work, as we address issues related to health and hygiene, education, the environment, gender empowerment, rehabilitation and resettlement, and livelihood promotion.

Project Details



Arogya project –. Project Arogya is a health project on health implemented by SROUT in support of Balco CSR. Year 2023 – 24 was the last year of the three years program of Arogya Phase I. The project aims to target areas of issues in health care and supports the community with interventions in Primary Health Care, Awareness on various seasonal and non- seasonal diseases. Specific emphasis is laid on Malaria, TB, HIV and Maternal & Child Health in order to create a community which is free from diseases and can lead healthy and prosperous lives.

The program has been implemented in Balco's plant location, actively covering 45 core villages & Urban slums covering over 35000 people. The introduction of Arogya in these

areas in relevant as most of the villagers had to travel a great distance to avail medical facilities, also the medical facilities used to cost a significant amount which is more than what rural population could afford. After the introduction of Rural Health Posts the health care services have become both accessible and affordable.

Child line 1098 – ChildLine is a national 24-hour free emergency phone line which can be reached by dialing 10-9-8. The program also does outreach in order to find, rescue, and support children in need of care and protection. Established by the Women and Child Development department in 1996, the program was piloted in Mumbai. It is now present in 366 cities across 34 states in India. SROUT is the implementing agency for the ChildLine branch in Korba, Chhattisgarh. SROUT's ChildLine staff members respond to cases of abuse, children in conflict with the law, and reports of child trafficking, missing children, or runaway children, as well as other unique situations of which they are made aware. They are responsible for ensuring that children in need of care and protection receive the help and support that they need. Around 30 cases handled related to children by the team Child line in the year 2023- 24. This year child line has been handed over to the government on August 2024 as per the guideline of mission Vatsalya.

Child home boys – Under Mission Vatsalya formally called integrated child protection scheme of Ministry of Women and Child development department, Balgrih boys is being implemented at Korba District. There was 37 children live in this year 2023 -24. The Child Home for Boys is a shelter for male children who are in need of care and protection. This may include children without parental care, runaway children, migrant children, and child substance abusers. Started in 2013, it has the capacity for up to 50 children, providing accommodation, basic, care, as well as counseling and support as needed. The home works closely with the local Child Welfare Committee to respond to each unique case, determining the best and most caring option for the child, with an ideal of reintegrating the child with their family if is possible and reasonable. From the beginning of the project sROUT has provided shelter to 186 children and restored 164 children with proper counselling to the homes and relatives. 12 children were provided skilled training and placed for livelihood activity in nearby shops and workshops.

Shakti Sadan : Under mission Shakti of Ministry of Women and Child Development the Shakti sadan formally called ujjwala grih was operationalized in Korba District of Chhattisgarh. Since their inception in 2013 Total 230 Women got shelter and total 223 women restored with their family. The Shakti Sadan objective is to provide shelter to the needy women and girls who are abandoned by the family or a victim of any type of harassment, Domestic Violence etc.



Farmers producer organization

The Farmer Producer Organization (FPO) is an initiative to assist small and marginal farmers in accessing inputs, investments, technology, and markets by mobilizing them to leverage their market aggregate market power. Through collective action, farmers are able to enhance productivity through efficient, cost-effective and sustainable resource use. They attain a higher market value for their produce by controlling a larger market share. The combination of these two factors leads to significantly higher returns for their labor and production. SROUT supports an FPO in Bhatgaon village of Korba district. Farmers producer's organization input shop is shifted to the new building constructed by the Balco CSR for FPO. The Input shop of Farmers producer's organization was inaugurated by the Head Balco CSR Ms. Monika Jain. The new input shop is being operated this year also. Major Activities is to aware farmers for the new techniques of Farming practices, Adding New members.



Petticoat Stitching Training

NTPC CSR Support us for training of 30 women and girls for Petticoat Stitching so that they can become self-reliance in terms of livelihood generation. They got training and engaged in petticoat stitching activities placed for livelihood at nearby garment industry.

Watershed project –



Agriculture is a primary income source for approximately 80% of Chhattisgarh's inhabitants. The majority of these farmers rely on rainfall and traditional methods to cultivate their produce. As a result, agricultural communities are highly vulnerable to

unpredictable weather patterns, such as flooding and drought. The Watershed Development Program is designed to improve soil quality and water conservation through earthen structures that slow down the movement of rainwater through an area as well as water storage strategies that provide irrigation sources for dry months. Though facilitated by SROUT staff and funded by NABARD, this is a village-led program, with community members making decisions and providing labour to implement water management strategies.

Currently, SROUT is supporting a watershed development project in the Songudha watershed, encompassing the Songudha, Aurakachar, and Dondaro villages. April 2022 is a month to start main phase of songudha watershed project. From April 2022 Project Activities has been started and Farm Pond, Paddy Bund, Contour Bund, Plantation, DRIP Irrigation system installation, organic farming, SRI and Many Self-help group income generation activities been started in year 2023 – 24.

Jal Jeevan Mission – SROUT is implementing Jal Jeevan mission program at Shakti and Korba district. In Jangir Champa 109 village and 81 panchayat is being covered and in korba district 35 panchayat and 49 village is being covered under the program.



Animal Welfare activities –

- This year in 2023 – 24 social Revival group of Urban Rural and Tribal has been engaged in animal welfare program and more than 100 Dog vaccinated for Rabies.
- Rabies Awareness program was organized and community will be benefitted for awareness program.
- 1500 Cows was belting reflective belt for reducing the road accident.

Support on Pulse Polio Immunization Program- Immunization camps were organized at 5 places of Korba which includes Niharika chowk, ITI Chowk, Ghantaghar Chowk, Transport Nagar Chowk, Darri Bazar and more than 300 children given pulse polio vaccine through our posts.

Awareness Programs on National Days – National womens day, World AIDS day, Environment day, Immunization day, Malnutrition week, Menstrual hygiene day etc were commemorated aiming awareness to the community.



Our sponsors:



Legal entity

Registration Details
Type of Registration
Society: Registered under Societies Registration Act of Chhattisgarh 1973 vide Regn. No. 2499 dated 29 th April 1999
12-A - AAETS3216NE20142
80G - AAETS3216NF20211
PAN No.- AAETS3216N
FCRA No.- No. 327610002 valid till 31/10/21 renewal is under process
NGO Darpan Portal Unique ID Number: CG/2009/0015818

Our Identity and Core Values

Social Revival Group of Urban Rural and Tribal (SROUT) is a registered society, registered under Society Registration Act 1973 vide registration No. vide Regn. No. 2499 dated 29th April 1999. SROUT is guided by the following core values:

Values	Description
Respect	We don't violate any person's fundamental human rights, with which each person is endowed. We recognize that all people are born free and equal in dignity and rights. We are sensitive to the moral values, religion, customs, traditions, and cultures of the community we serve. We respect each individual's right of freedom of thought, conscience, and religion.
Responsibility	SROUT is entrusted with a responsibility to the public. We take ownership of the task at hand, take the initiative and proactively pulling together resources of all types in order to find and implement feasible solution. We demonstrate ownership, are accountable for the execution, outcomes, expected goals and strive for excellence in our work.
Accountability	SROUT is accountable for its actions and decisions, primarily to the community it serves and also to its funding agencies, the government, staff and volunteers, members, partner organizations and the public at large.
Transparency	SROUT is transparent in its dealings with the government, the public, partners, beneficiaries, except for personal matters and proprietary information. Our basic financial information, governance structure, activities and listing of officers and partnership is open and accessible to public scrutiny and we make effort to inform the public about our work and the origin and use of our resources.

Our field of interests:

This is the 24th year of performance of SROUT and our fields of interest are given below. SROUT has a concern for poor and the unprivileged. We want to bring the most suffering, deprived, exploited people of the society back to join the mainstream of the development.

1. *Health and Nutrition*
2. *Child Rights and Protection*
3. *Livelihood*
4. *Soil and Water conservation*
5. *Women Empowerment and protection*
6. *Education*
7. *Sanitation and Environment*
8. *Advocacy*
9. *Early Childhood development*

The following Organogram shows our current team:

At SROUT, the management and staff are guided by an experienced and expert team of board members. The detail of governing body is as follows:

Name	Profession	Designation	Area of competency
Dicson Masih	Social Worker	President	Strategic planning, monitoring & Elevation
Moh. Sajid Fehjaan	Reporter/entrepreneur	Secretary	Program Development
Satya Prakash Jaiswal	Social Worker	Treasurer	Financial control
Anuradha Singh	Entrepreneur	Member	Strategic advice and support, M & E
Gopi Kaushik	Advocate	Member	Strategic advice and support, M & E
Rajendra Tiwari	Entrepreneur	Member	Strategic advice and support, M & E
Dinesh Tiwari	Social Worker	Member	Strategic advice and support, M & E

In 2023-24, 5 board meetings were conducted.

Bankers: Axis Bank Korba

Auditors: CA Mukesh Kumar Singhania 077605 008454C D-13 First Floor Deendayal Market, Korba-495677

SUPPORT US.....

You can contribute to our efforts of facilitating services by making donation to “

Social Revival Group of Urban Rural and Tribal” Korba. Your donations to “SROUT” will help our much-needed programs, as it will ensure the continuity of our programs in providing an extremely valuable service to the beneficiaries and a deep satisfaction to us for having brought about a positive social change.

Demand Draft/Cheques can be made payable to “Social Revival Group of Urban Rural and Tribal” Korba District Korba, Chhattisgarh